

2021 - 2022 NATIONAL MEMBERSHIP TARGET DATES

EARLY BIRD/NEF KICKOFF	SEPTEMBER 9, 2021	50%
FALL MEETINGS	OCTOBER 14, 2021	55%
VETERANS DAY	NOVEMBER 10, 2021	65%
PEARL HARBOR DAY	DECEMBER 8, 2021	75%
MID-WINTER	JANUARY 20, 2022	80%
PRESIDENT'S DAY	FEBRUARY 9, 2022	85%
LEGION BIRTHDAY	MARCH 9, 2022	90%
CHILDREN & YOUTH	APRIL 13, 2022	95%
ARMED FORCES DAY	MAY 11, 2022	100%
DELEGATE STRENGTH	30 DAYS PRIOR TO NATIONAL CONVENTION	

Target dates fall on the second Wednesday of the month unless there is a holiday on that day or at the beginning of that week.

Since Labor Day and Columbus Day fall on a Monday, the September and October target dates will be on a Thursday.

To maximize the December renewal notice, the January target date will be on the third Thursday of the month because of Martin Luther King, Jr. Day.

THE AMERICAN LEGION

2022 MEMBERSHIP RENEWAL SCHEDULE

CUTOFF DATES

MAY 12, 2021

SEPTEMBER 9, 2021

OCTOBER 14, 2021

DECEMBER 8, 2021

FEBRUARY 9, 2022

APRIL 13, 2022

RENEWAL MAIL DATES

JULY 1, 2021

OCTOBER 8, 2021

NOVEMBER 12, 2021

JANUARY 7, 2022

FEBRUARY 25, 2022

APRIL 30, 2022

Transmittals not received by the cutoff date may not prevent a subsequent renewal notice from being delivered at or around the renewal date.

Please note, renewals transmitted and received by the cutoff (which is also a National Target Date) will be updated prior to printing renewal notices, assuming they can be successfully scanned. Membership that must be hand-keyed (new members and renewals that can't be scanned) will take longer to process. Please transmit as early and as often as possible in advance of the Target Dates to help avoid delays in processing.



TARGET DATE AWARDS POINTS PROGRAM

The department commander and department membership chairman may earn checks up to \$1,000 based on a points system for meeting national target dates and other target areas. Each department must accomplish its goal by the May target date, using traditional methods, to be eligible for awards.

An additional \$1,000 is awarded to the department for meeting all target dates.

The membership office will record traditional accomplishments on the transmittals received and processed at National Headquarters by the close of the target date business day.

POINTS KEY

TARGET I	(September)	(50%)	5,000 points
TARGET II	(October)	(55%)	5,500
TARGET III	(November)	(65%)	6,500
TARGET IV	(December)	(75%)	7,500
TARGET V	(January)	(80%)	8,000
TARGET VI	(February)	(85%)	8,500
TARGET VII	(March)	(90%)	9,000
TARGET VIII	(April)	(95%)	9,500
TARGET IX	(May)	(100%)	10,000

Post and district commanders should remember to place particular emphasis on renewing existing members (and reinstating expired members) as well as actively recruiting new members throughout the year.

For complete information on the National Awards Points Program, Target Dates, and information on other important membership goals and dates other than these target dates, see the National Awards Points Program Manual available from membership@legion.org.